



Press release (on behalf of the International Dairy Federation)

GLOBAL DAIRY SECTOR RISES TO THE CHALLENGE OF ENGAGING THE NEXT GENERATION

Brussels, 1st April 2018: Dairy stakeholders from across the globe will meet in South Korea in October 2018 to ensure that the sector meets the challenge of engaging and inspiring the next generation of scientists, farmers and consumers.

Registration for this innovative and educational event, the 2018 International Dairy Federation (IDF) World Dairy Summit, which will be held in Daejeon, South Korea from October 15th-18th, opened today.

Under the theme of “Dairy for the Next Generation”, the summit will explore emerging dairy issues and traditional aspects of the dairy sector while offering expert insight into the technical and scientific expertise that underpins the IDF’s work programme.

The summit provides a dynamic and interactive platform for participants to exchange cutting-edge technologies and knowledge, identify a common agenda, develop shared solutions and encourages a holistic view of how to improve dairy farming.

South Korea is at the forefront of the emerging dairy markets in Asia. From humble beginnings in 1902 with only 20 Holstein cows, the South Korean dairy industry now has 5,300 dairy farms with nearly half a million cows producing an annual average of two millions tons of milk.

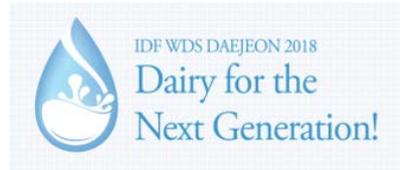
Meanwhile, consumption of dairy products is rising steadily due to lifestyle changes as more people begin to incorporate dairy into the country’s traditional diet with average dairy consumption reaching 76.4kg per person annually.

Caroline Emond, Director-General of the IDF said: “I am delighted to announce that registration for this year’s World Dairy Summit is now open. I warmly encourage the dairy community to register as soon as possible to ensure they do not miss out on this excellent learning and networking opportunity.”

“The IDF World Dairy Summit is the flagship global event in the dairy calendar. We are very excited to be hosting the summit in South Korea for the first time, in what should be an informative event with an abundance of scientific and technical expertise on display from dairy stakeholders across the globe and all levels of the value chain.”

“Inspiring the next generation to connect with dairy in a meaningful manner is a challenge the whole sector needs to address but one I am very confident we will meet successfully as dairy has so much to offer to the younger generation.”

Chang-Buhm Lee, Chair of IDF World Dairy Summit 2018 organising committee said “IDF colleagues and all visitors will experience both the best of the modern dairy industry and the warm hospitality of our citizens, all of which will make your stay all the more memorable!”



To register for the 2018 IDF World Dairy Summit, please follow this link - <http://www.idfwds2018.com/html/registration.php#>

ENDS

Notes to Editors

Contacts

For further information, please contact:

Ramsay Smith, Media House, 00 44 (0) 207 710 0020 / ramsay@mediahouse.co.uk

George Morris Seers, Media House, 00 44 (0) 207 710 0020 / george@mediahouse.co.uk

The International Dairy Federation

The International Dairy Federation (IDF) is the leading source of scientific and technical expertise for all stakeholders of the dairy chain. IDF engages all stakeholders in productive activities and research projects to further current knowledge and science on a wide range of issues.

Today, dairy is one of the most vibrant and strategic sectors, with a major impact on national economies, public health and the environment. Through its working bodies, events and work programme, IDF provides a common platform, systems and processes for the global dairy sector to come together to reach consensus. Given its consensus-building capacity, IDF represents the global voice of dairy towards stakeholders and intergovernmental organisations.

For more information, please visit www.fil-idf.org.