



## **Communications Director Position**

### **Our organization**

#### **The International Dairy Federation**

The International Dairy Federation represents the global dairy sector and ensures the best scientific expertise is used to support high quality milk and nutritious, safe and sustainable dairy products. IDF's mission is to help nourish the world with safe and sustainable dairy. The organisation is a leading source of scientific and technical expertise for all stakeholders. It also works closely with NGOs and IGOs around the world and engages stakeholders in productive activities and research projects to further current knowledge and science on a wide range of issues. Today, dairy is one of the most vibrant and strategic sectors, with a major impact on national economies, public health and the environment. Through its working bodies, events and work programme, IDF provides a common platform, systems and processes for the global dairy sector to come together to reach consensus. For more information, please visit [www.fil-idf.org](http://www.fil-idf.org).

### **Role Summary**

This senior role will be to lead communications and public relations across all areas of the organization. Reporting to the Director General, you will deliver the strategic aims of the IDF through high quality communications and engagement. As part of the senior management team, you will play a key role to ensure efficient flow of information between IDF and its members as well as promoting the science and technology that underpins the dairy sector and its activities. You will need to be mature, politically astute, with the ability to build relationships and networks across a diverse range of stakeholders.

### **Core Duties:**

- Strategic communications and engagement direction, planning and execution
  - Internal staff and members communications
  - Proactive and reactive media management
  - Website management and corporate publications
  - Branding and corporate identity
- Management of a Communications Officer and coordination with Technical Managers and other team members

**Caroline Emond, Director General**

**International Dairy Federation, I.N.P.A.**

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### **Qualifications**

- Professional qualification or relevant experience
- Educated to Masters or Honors level in relevant subject or equivalent level of experience
- Significant evidence of continued professional development

### **Experience**

- Minimum of 15 years' experience in communications and some management experience
- Proven experience of working collaboratively with a range of external and public organizations, including governmental and non-governmental organizations
- Experience with international organizations an advantage

### **Knowledge**

- Advanced knowledge of planning, implementing and evaluating communication strategies
- Up to date knowledge of a broad range of current communication practices, tools and techniques to support the above

### **Skills and capabilities**

- Strong external communication skills, with experience of handling media and political relationships
- Exceptional communicator, able to create impact and demonstrate proactive relationship management
- Excellent written and oral English. Ability to write and speak French or other languages is an advantage

### **Values and Behaviors**

- Demonstrable commitment to and focus on quality
- Values diversity and difference, operates with integrity and openness
- Works across boundaries, looks for collective success, listens, involves, respects and learns from the contribution of others
- Uses evidence to make improvements, seeks out innovation
- Actively develops themselves and others
- Self-awareness in terms of emotional intelligence, biases and personal triggers with cultural sensitivity and awareness
- Demonstrable commitment to partnership working with a range of external organizations

Position is based at the IDF Head Office in Brussels. This position will require travelling. Salary and benefits are market comparable.

For interested candidates, please submit your curriculum and motivation letter by March 16 to: [info@fil-idf.org](mailto:info@fil-idf.org)

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