



IDF PRESS RELEASE

Belfast, 30th October 2017

DAIRY MUST CONFRONT THE RISK OF PROTEIN BECOMING NEXT FRONTIER IN NUTRITION DEBATE

The global dairy industry must address the risk of protein becoming the 'next frontier' in the debate on nutrition

Speaking at the International Dairy Federation (IDF) World Dairy Summit in Belfast, Dr Jaap Evers, IDF Leader Global Standards, said: *"Dairy protein is a natural, high quality protein. It is imperative that we get the message to consumers that it is an integral part of a sustainable diet. We do not want to reach a stage where consumers are given the message that from an environmental perspective there is 'green' i.e. good protein and 'red' i.e. bad protein and that dairy is somehow a 'red' protein.*

"There is a wealth of scientific research that should strengthen dairy's role as an integral element of healthy consumers' diets. The IDF will soon undertake a new research project on protein."

Mary Anne Burkman, the internationally renowned nutrition expert, said: *"The validity of science underpinning the nutritional value of dairy has never been more comprehensive and compelling. The challenge is to get consumers and health authorities to recognise this."*

Dr Nico van Belzen, IDF Director General, said: *"The IDF remains committed to playing its part in delivering high quality science that addresses many topics including nutrition, food safety and animal welfare. Another element of IDF's forthcoming work is the development on guidelines focused on the optimal use of antimicrobial agents."*

Notes

Pictures attached. More pictures available on request.

Interviews can be arranged on request.

Contacts

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The International Dairy Federation

The International Dairy Federation (IDF) is the leading source of scientific and technical expertise for all stakeholders of the dairy chain. IDF engages all stakeholders in productive activities and research projects to further current knowledge and science on a wide range of issues. Today, dairy is one of the most vibrant and strategic sectors, with a major impact on national economies, public health and the environment. Through its working bodies, events and work programme, IDF provides a common platform, systems and processes for the global dairy sector to come together to reach consensus. Given its consensus-building capacity, IDF represents the global voice of dairy towards stakeholders and intergovernmental organisations. For more information, please visit www.fil-idf.org, communications@fil-idf.org

IDF World Dairy Summit 2017

The IDF World Dairy Summit is the foremost international conference event for all dairy sector leaders and stakeholders. The conference, "Making a Difference with Dairy", is running from Monday 30th October to Thursday 2nd November at the Belfast Waterfront, an award-winning venue in the city centre. For more information on the individual conference programmes, technical tours and social events, please visit: <http://www.idfwds2017.com>.

International Dairy Federation

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