

PRESS RELEASE

1 June 2013 is 'World Milk Day'

Every day should be World Milk Day! World Milk Day is celebrated every year around the world on 1 June.

There are many activities planned in Germany to celebrate. A balanced diet is the best way to prepare the body for everyday life, and dairy products make an important contribution. This white energizer is full of beneficial ingredients: lactose provides the body with energy, calcium strengthens bones and teeth. Protein and vitamins are essential for building and maintaining body cells, muscles, skin, hair, blood, and organs. Communities across the country have organized activities promoting and celebrating the value of milk:

Venue	Contact	Activity/Celebrity
Niedersachsen	Friday 31 May 2013	
venue: Best milk producer Lower operational Winner of the Golden Olga 2012: Sven Klingemann heuberg 29 31535 Neustadt / Schneeren	State Association of Dairy Lower Saxony eV Christine Licher / Dorothea Möhring Seelhorststraße 4 30175 Hanover Tel: 0511-85653-35 www.milchwirtschaft.de	<ul style="list-style-type: none"> - Courtyard party with invited school classes and nursery groups. Admission is free! - Farm rally - Puppet theatre "Mr. Wiseman chats and his crazy idea about milk" - Games around cows and milk - Children's concert Guest: Songwriter Volker Rosin - Local VIPS
Nordrhein-Westfalen	Saturday 1 June 2013	
A week in milk county Herford, Minden-Lübbecke. The way of milk – how does milk get from the producer to trade? Lotte and Promi are milk products on the move	State Association of Dairy NRW eV Frank Maurer Bishop Street 85 47809 Tel: 02151-4111-410 www.milch-nrw.de	<ul style="list-style-type: none"> - Press date on 01.06.2013 for prelude of the milk week - Farm tour - Cooking show - Crate climbing and more attractions - www.milch-can-mehr.de
Saarland	Saturday 1 June 2013	
	State Association of Dairy Saarland eV Ernst Ehrmanntraut Church Path 24 66424 Homburg	

	Tel: 0681-501-4322	
Rheinland-Pflaz	Monday 3 June 2013	
	State Association of Dairy Rhineland-Palatinate e.V. Dr. Wolfgang Chamfers / Hiltrud Schappert Riegelgrube 15-17 55543 Bad Kreuznach Tel: 0671-88 60 250 www.milag.net	<ul style="list-style-type: none"> - Students from the 3rd, 4th and 5th classes will learn about the path milk takes from grass to grass - Students can witness milk production up close - Have a go at milking, cycling on the 'Milk Bike', skill tests, Straw Disco... - Farm Rally - Students can put their new knowledge to the test to win prizes
Hessen	Saturday 1 June 2013	
	Milk and milk products Nisse Hessen eV Will Petra Lochmühlenweg 3 61381 Friedrichsdorf Tel: 069-2542-2874 www.milchhessen.de	
Thuringen	Sunday 2 June 2013	
Egapark in Erfurt	State Association Thuringian Milk eV Walter Pfeifer / Veronika Schubert Alfred Hess-Strasse 8 99094 Erfurt Tel: 0361-262532-22/-60 www.milch-thueringen.de	Sport and play around the theme 'Milk on the green grass'
Bayern	Saturday 1 June 2013	
State Garden Show Tirschenreuth	State Association of Bavarian milk economic eV Josef Stemmer / Claudia Eberl Kaiser-Ludwig-Platz 2 80336 Munich Tel: 089-544225-24 o -25 www.milchland-bayern.de	<p>Milky course with lots of action for children</p> <p>Guests: Bavarian Dairy Queen and Bavarian Dairy Princess</p>

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Translated 22.05.2013 by the International Dairy Federation

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