

IDF Press Release



Scientific expertise for the dairy sector worldwide

IDF Dairy Innovation Awards announced

Brussels, 19 January 2010 – The International Dairy Federation is partnering with Dairy Innovation magazine to present the 2010 IDF Dairy Innovation Awards.

“The global dairy industry continues to be well positioned to supply consumers of all ages around the world with a uniquely strong package, contributing a variety of essential nutrients,” said IDF President Richard Doyle.

“The sector is continuously innovating to provide a variety of nourishing foods to a growing global population and the IDF Dairy Innovation Awards provide an ideal platform to demonstrate this continued commitment to innovation. The 15 categories range from new products and ingredients to breakthroughs in packaging and sustainability, as well as initiatives in health education and marketing. The IDF Dairy Innovation Awards will provide a unique annual snapshot of excellence across the industry. I invite all those in the international dairy industry to enter the awards today.”

“Innovation in dairy is growing as fast, if not faster than any other sector of the food and drink industry,” added dairy innovation Editor Geoff Platt. “These awards will be a great platform for us to celebrate excellence and innovation across the global dairy industry. And they will be an incentive and an inspiration for others in the industry to follow suit.

“We are delighted that IDF has chosen to partner with Dairy Innovation magazine. Entries close on 19 March, so I urge companies to visit www.idfdairyinnovationawards.com and download entry forms today”.

A Showcase magazine will feature all entries while finalists and winners will be announced at a special IDF Dairy Innovation Awards Gala Dinner during the 4th Global Dairy Congress in Salzburg on 28 April followed by a presentation at the IDF World Dairy Summit in Auckland, in November 2010.

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Note to editors

About the IDF Dairy Innovation Awards

- For more information, visit www.idfdairyinnovationawards.com

About the International Dairy Federation

- IDF is the pre-eminent source of scientific and technical expertise for all stakeholders in the dairy chain.

- IDF is represented in 56 countries and membership is growing: IDF accounts for approximately 86% of the world's milk production at present.

- IDF aims to identify, elaborate and disseminate best practice at international level in order to guide the dairy sector and to harmonise members' work on a variety of issues along the dairy production chain including animal health and welfare, protection of the environment, nutrition, food safety and hygiene and food standards.

About IDF World Dairy Summit

The IDF World Dairy Summit returns to New Zealand in 2010 from 8 to 11 November. This highlight of the year will play host to world-renowned experts from across the dairy industry that will attend with the purpose of sharing knowledge and debating ideas. It is also the meeting place where latest developments and innovative options are being presented for a profitable and sustainable dairy industry worldwide.

About Dairy Innovation

First published in 2005, Dairy Innovation is the only bi-monthly magazine to focus on product innovation in every sector of the international dairy industry. Published by UK based FoodBev Media, Dairy Innovation is read by over 15,000 decision makers in over 40 countries. For more information, visit www.foodbev.com

About 4th Global Dairy Congress

Zenith International's 4th Global Dairy Congress takes place from 27 to 29 April in Salzburg, Austria and includes a conference with the theme 'Packed with value', a plant tour to Alpenmilch, functionality case studies, workshops, a market briefing and the IDF Dairy Innovation Awards Gala Dinner. For more information, visit www.zenithinternational.com/events

Marylène Tucci, IDF Communication Officer
Tel : +32 2 706 86 44
E-mail : mtucci@fil-idf.org

 www.fil-idf.org

 www.idfdairylaboratories.org

 www.dairy-sustainability-initiative.org

 www.idfdairynutrition.org