

A MORE POSITIVE OUTLOOK FOR DAIRY UNVEILED IN THE WORLD DAIRY SITUATION 2009

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Brussels, 30 September 2009 – The International Dairy Federation is pleased to announce the release of its comprehensive report on the World Dairy Situation 2009. This major publication contains statistics on production, consumption and trade and assists researchers, policymakers and economists in providing an exclusive tool for strategy formulation.

This year the report will focus on the effects of the economic crisis on the dairy industry. The report warns that the growth in production of cow milk, still representing 84% of the total world milk production, is expected to sharply decelerate in 2009. Milk production is expected to increase by the lowest growth rate in more than 10 years.

The report stressed, however, that this recession will not continue and in conjunction with the expected recovery of the general economy the demand will return to its path of growth. The long-term prospects for the dairy industry haven't changed and there is confidence that the world dairy market should soon be able to return to business as usual.

'The forecast by the United Nations indicates that the world economy will return to growth in 2010 and beyond, although it may take several years to return to the high growth levels seen earlier this decade' reports Bob Yonkers, Chair of IDF Standing Committee on Dairy Policies and Economics.

The World Dairy Situation 2009 is considered an essential and useful resource by the global dairy community and is presented at the annual IDF World Dairy Summit. The aim of this yearly review is to investigate major developments, new trends, and the evolution of demand for dairy products as well as gather statistics on production, consumption and trade in all regions of the world, more specifically in IDF member countries.

Considered an essential resource by the dairy community, this new IDF publication is available in electronic form. For more information please visit www.fil-idf.org

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Note to editors:

- The International Dairy Federation is the pre-eminent source of scientific and technical expertise for all stakeholders in the dairy chain.
- Growing IDF membership accounts for about **86%** of the world's total milk production.
- The IDF World Dairy Summit 2009 under the theme "United Dairy World 2009" takes place in Berlin, Germany, 20-24 September 2009. Environment, energy sources and technological innovation with regard to milk supply and dairy processing will be key elements addressed at the IDF World Dairy Summit 2009. More information can be found at www.wds2009.com